



GE GLOBAL RESEARCH

Naval-Industry R&D Partnership Conference 2004

Jeff Slotnick



GE Global Research

Began in Schenectady,
New York in 1900

Founded with the focus to
improve businesses through
technology

One of the world's most diverse
industrial labs

Cornerstone of GE's
commitment to technology



c. 1900

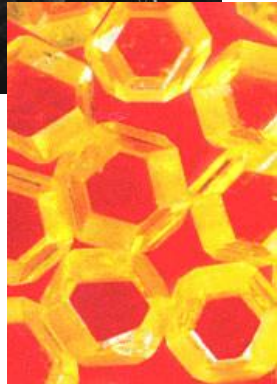
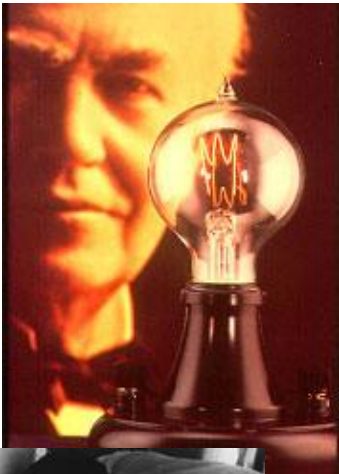


2004

100 Years of Material Science...

GE Innovations

- 1909: Ductile Tungsten Filament
- 1913: First Medical X-Ray Tubes
- 1939: Non-Reflecting Glass
- 1946: Cloud Seeding
- 1953: Lexan® Polycarbonate
- 1955: Man-Made Diamonds
- 1962: Solid State Laser
- 1976: Fan Beam CT
- 1982: Ultem® High Performance Polymer
- 1988: Superconductivity for MRI
- 1999: Composite Fan Blade for Aircraft Engines
- 2000: Digital X-Ray



GE Has Always Been a Materials Company

11 Global Businesses

Advanced Materials
Commercial Finance
Consumer Finance
Consumer & Industrial
Energy
Equipment Services
Healthcare
Infrastructure
Insurance
NBC
Transportation



The People

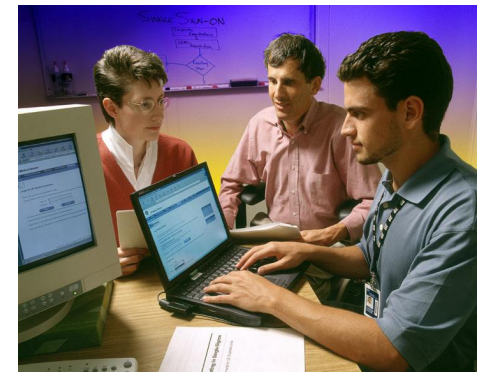
GE Technologists

- 15,000+ Technologists Worldwide
- \$2.6 Billion Annual R&D Spending



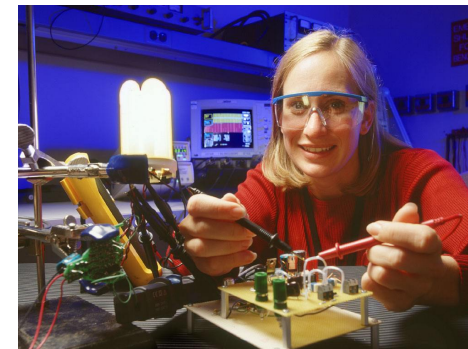
GE Global Research Technologists

- 2,300 Technologists Worldwide
- \$384 Million Annual R&D Spending

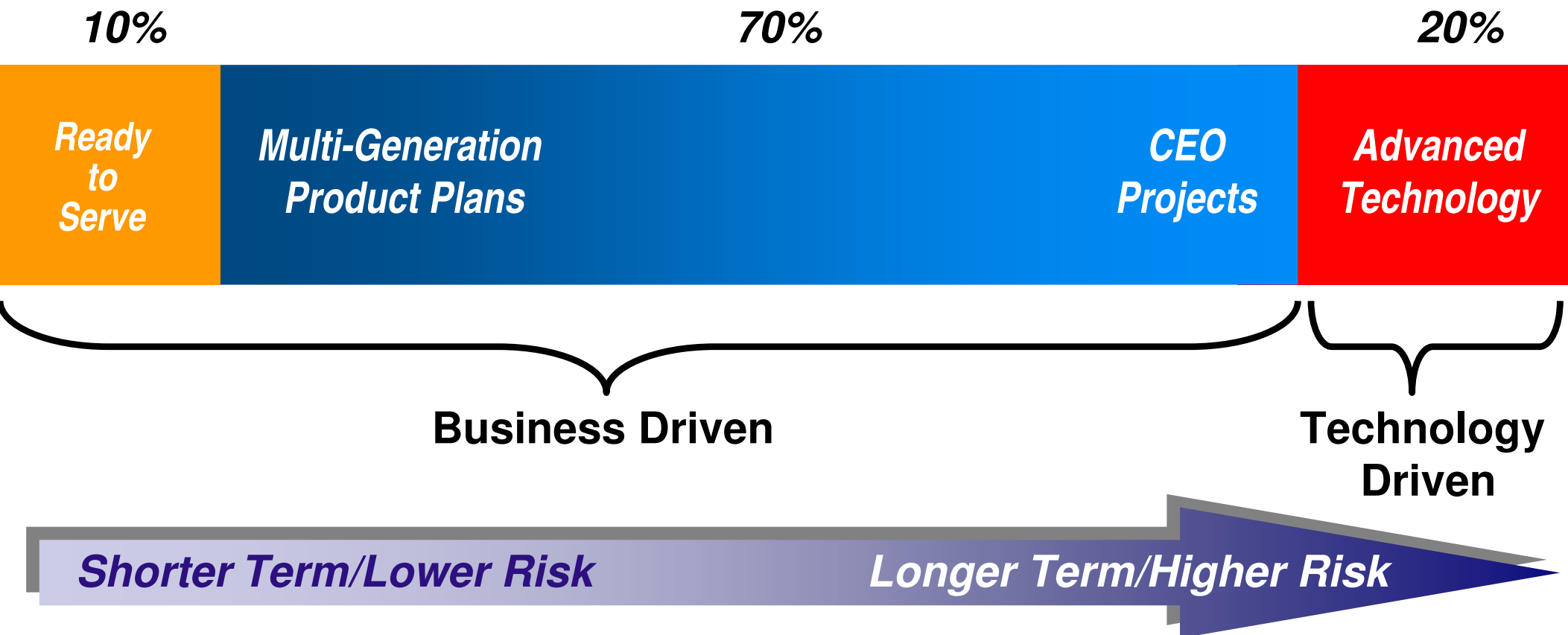


Technical Disciplines

- Chemistry
- Mech. Eng
- Physics
- Electrical Eng.
- Computer Science
- Metallurgy
- Biology
- Ceramics



Investing in Technology



Funding Sources

GRC: ~\$380MM

Assessed Programs

- CEO Programs (Fuel Cells, Wind, Next Gen CT, etc.)
- Advanced Technology (Bio, Nano, Photonics, etc.)
- MGPD Risk Reduction

Lockheed Martin

- Corporate “Shared Vision”
- Business Projects

External Contracts

- Share risk for advanced product technology
- Support GE business customer relationships
- Gov’t (DoE, DoD, NIH, etc.)
- GE commercial customers

Internal Contracts With GE Businesses

GE R&D: ~\$2.6B

GRC

Corporate (Assessed)

Lockheed Martin

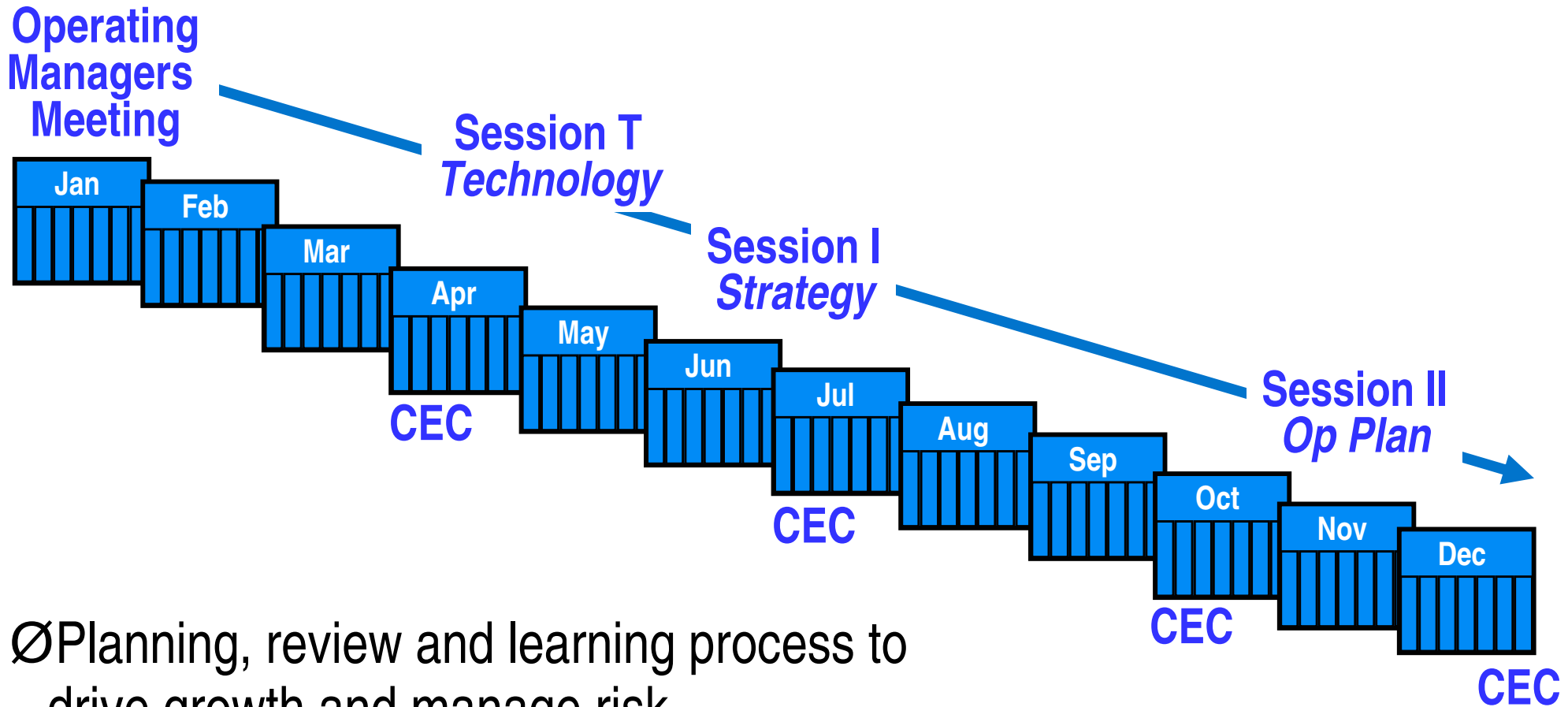
External Contracts

GE Business Programs

- Product / Process Development
- Productivity and Quality Programs
- Short Term Issues (RTS)



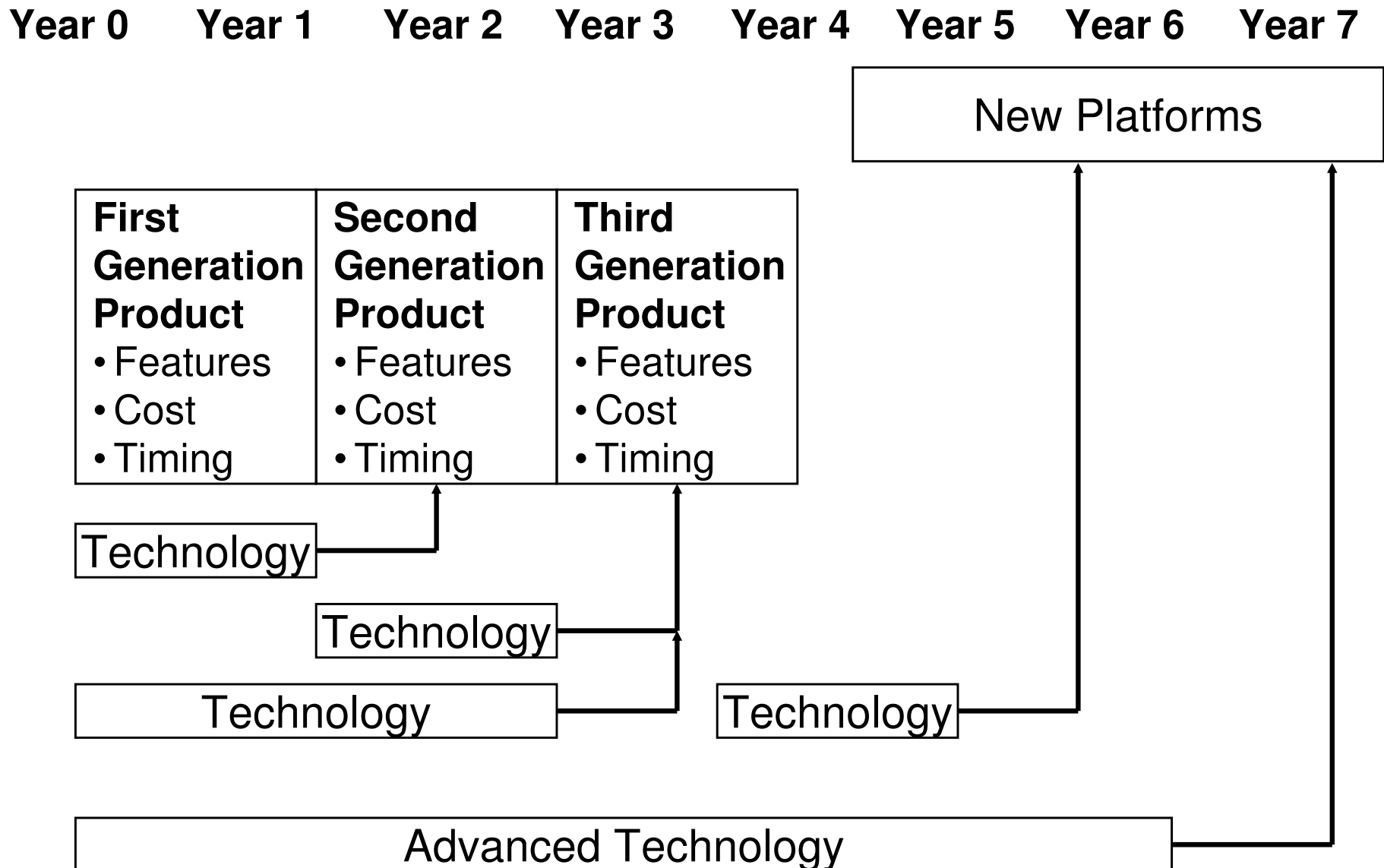
The GE “Operating System”



- Ø Planning, review and learning process to drive growth and manage risk
- Ø Uniform process followed by all GE businesses



Technology & Product Plans Coupled



Advanced Technology Programs

Steady Progress of Key Long-term Programs:

Fuel Cells: Continuing research to make cells bigger, longer lasting, with higher power density. Increased oxidation resistance of metal interconnects by more than factor of ten; showed world-class power density on button cells.



Nanotechnology:

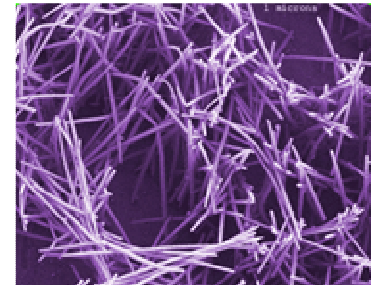
Nanotechnology: the “ultimate material science” - bringing property breakthroughs discovered in nanoaluminum to higher temperature metals for wider application in jet engines; initiated nanoceramics program for harsh environment sensors.



Light-Energy: Set world records in efficiency and light output for illumination quality OLEDs; leveraging technology to develop all-plastic photovoltaic technology.

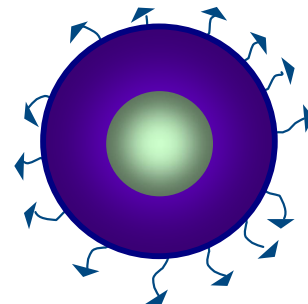
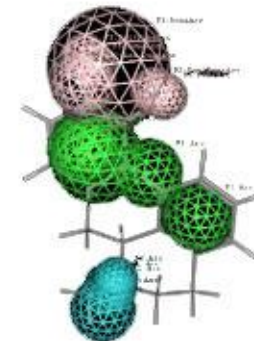
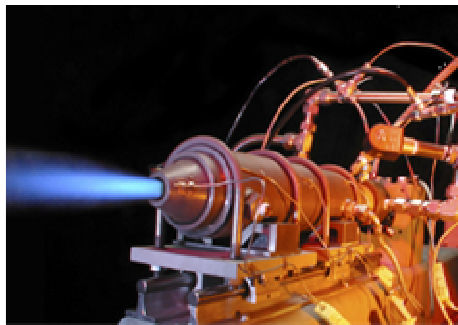
Molecular Medicine:

Identified new biomarkers for specific disease states, and invented molecules to bind to the biomarkers. Currently in pre-clinical trials to evaluate effectiveness of these diagnostic pharmaceuticals.



Advanced Propulsion:

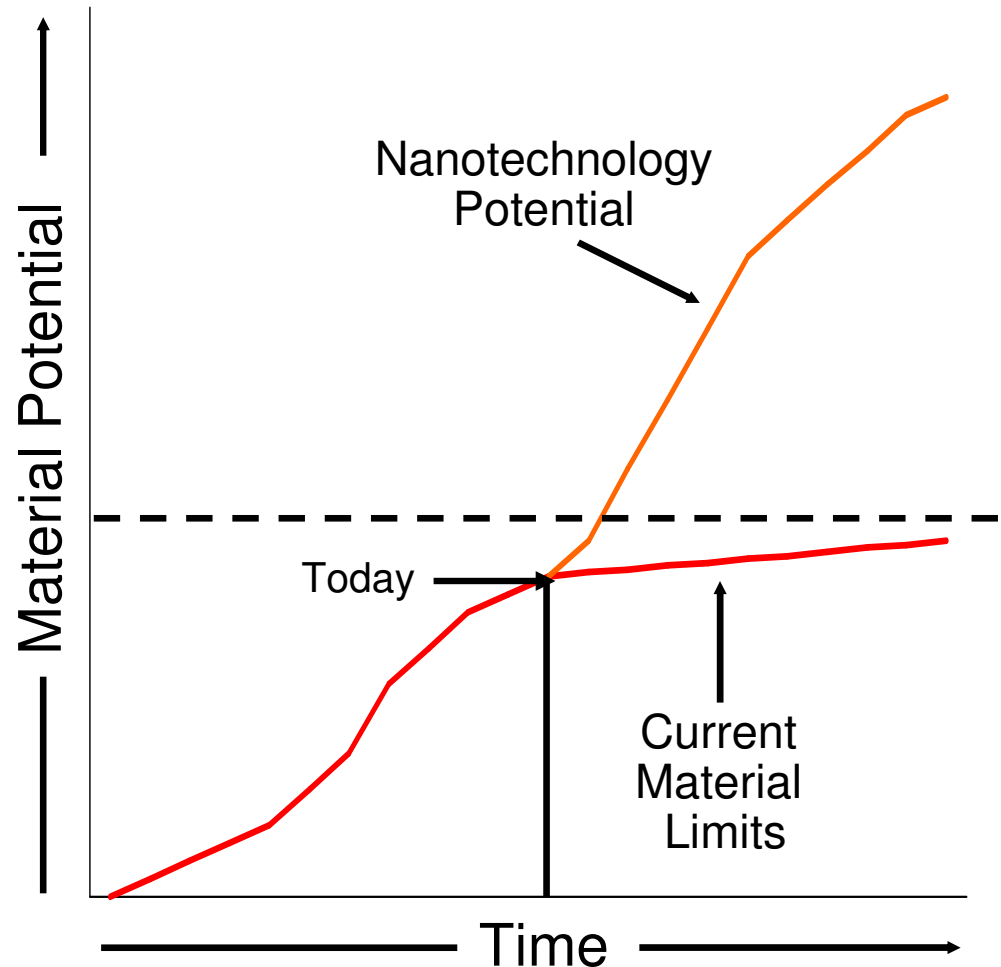
Pulsed detonation propulsion has potential to enable simpler and more efficient engines; demonstrated recent advances using aviation fuel; scaling up and targeting specific propulsion applications.



Nanotechnology for GE

The Ultimate Material Science...

- Potential to Impact Every GE Business
- Critical Enabling Technologies
- Creates a Step Change in Materials Technology



Nanotechnology AT

*Ready
to
Serve*

*Multi-Generation
Product Plans*

*CEO
Projects*

*Advanced
Technology*

Vision

- 5-10+ years to impact Business
- Corporate & external funding
- Incubator for nanotechnology
- Focal point for nanotechnology projects across GRC

The Team

- ~50 PhD Scientists:
Chemists, Physicists, Metallurgists, Ceramists,
Chemical Eng, Mechanical Eng, Electrical Eng.

Platform Technology Focus



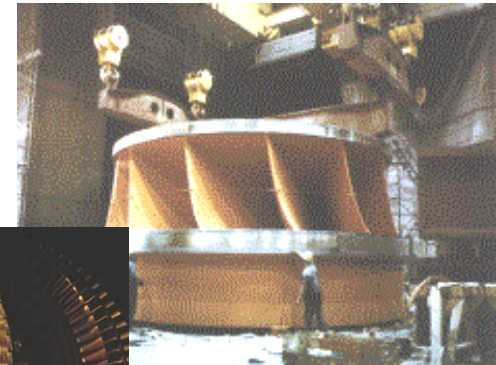
The Nanotechnology Platforms

NanoTubes and NanoRods

NanoParticles

NanoCeramics

NanoStructured Metal Systems



NanoTubes & NanoRods

Technology Emphasis:

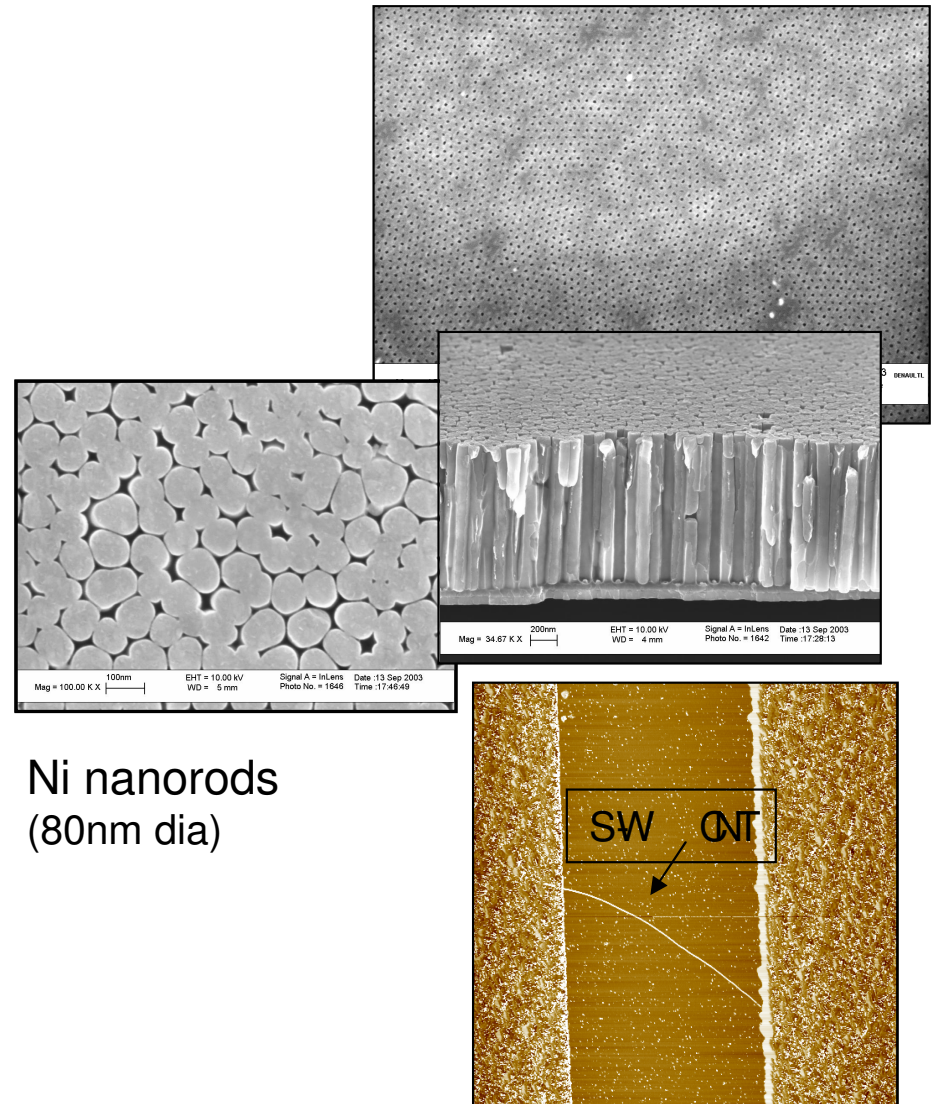
Synthesis & Ordering

- Synthesis of templates
- Synthesis of nanorods
 - Electrochemical
 - Laser deposition/VLS
 - Chemical
 - CVD
- Materials: Ni, Pt, Metal Carbides
SWNT, MWNT

Device Integration

- Growth within device

Templates



Ni nanorods
(80nm dia)

NanoTubes & NanoRods

Product Impact:

Fluorescent Lighting

- Increased efficiency



Photovoltaics

- Cost-effective renewable power



Conductive Plastics

- Metal replacement applications

NanoParticles

Technology Emphasis:

NanoParticle Synthesis

- Methods
 - Solution: colloid, sol-gel
 - Vapor
- Many material types

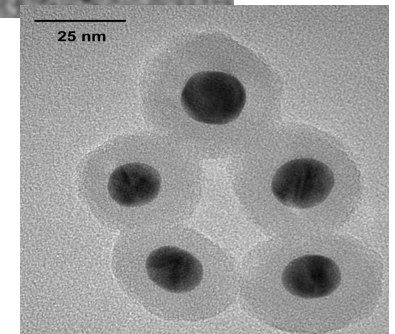
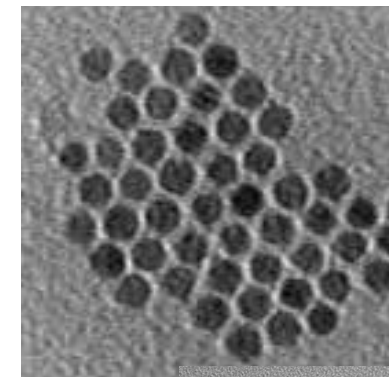
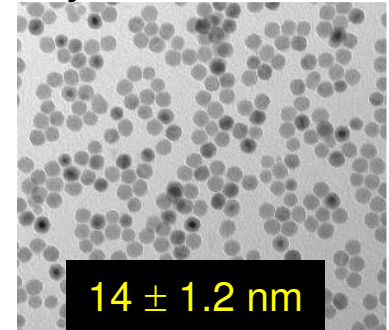
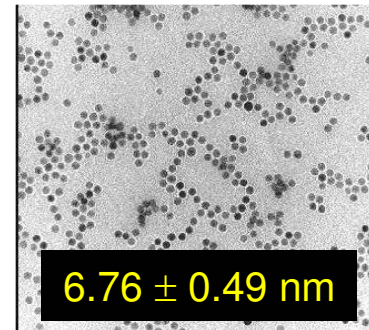
NanoParticle Functionalization

- Coatings/shell chemistry
 - Surfactants
 - Organic polymers
 - Inorganic

Characterization

- Properties: magnetic, optical, biological
- Size/Shape: DLS, microscopy, zeta potential

Controlled NanoParticle Synthesis



NanoParticles

Product Impact:

Electronic Materials

- Thermal management for faster electronic devices
- Improved thermal conductivity
- Control CTE



Molecular Imaging

- Diagnosing disease before symptoms develop
- Improved contrast
- Improved targeting



NanoCeramics

Technology Emphasis:

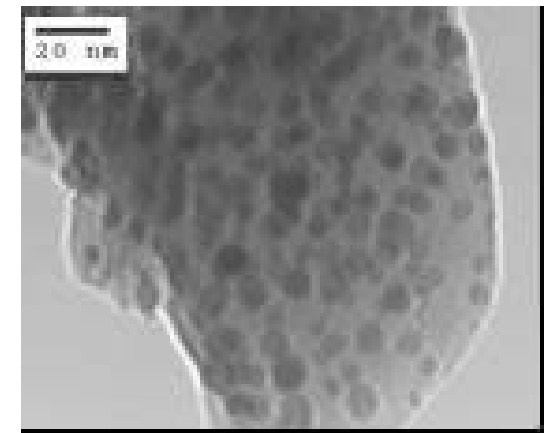
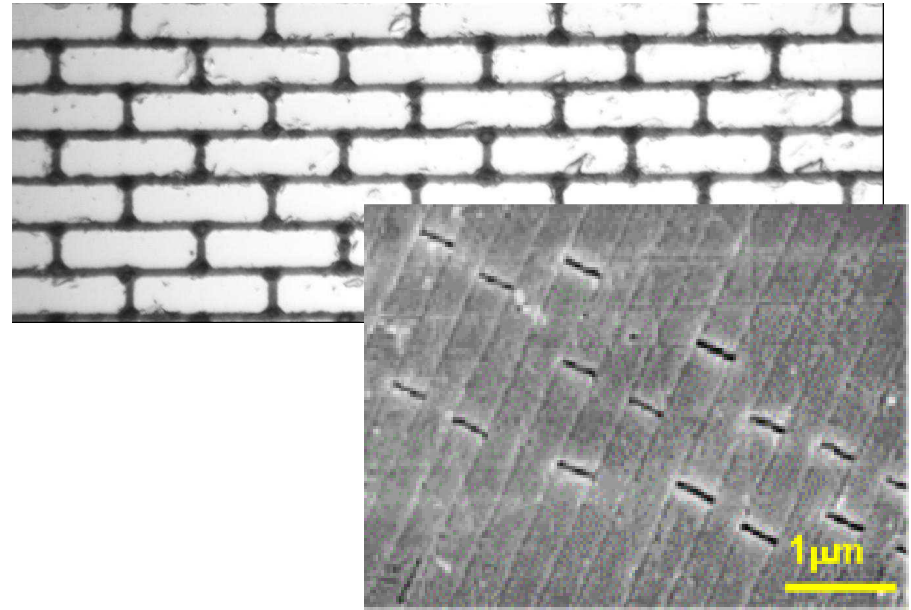
Bioinspired Materials

- Increased Toughness
- Contained Damage

NanoCeramic Synthesis

- Templating and Self-Assembly

High Temperature Stability



1500°C, 8 hours

NanoCeramics

Product Impact:

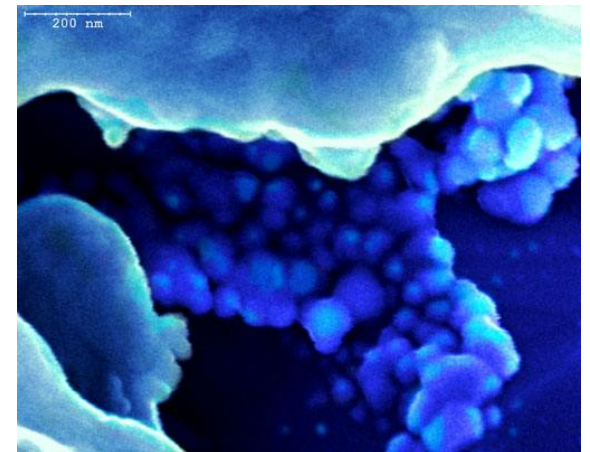
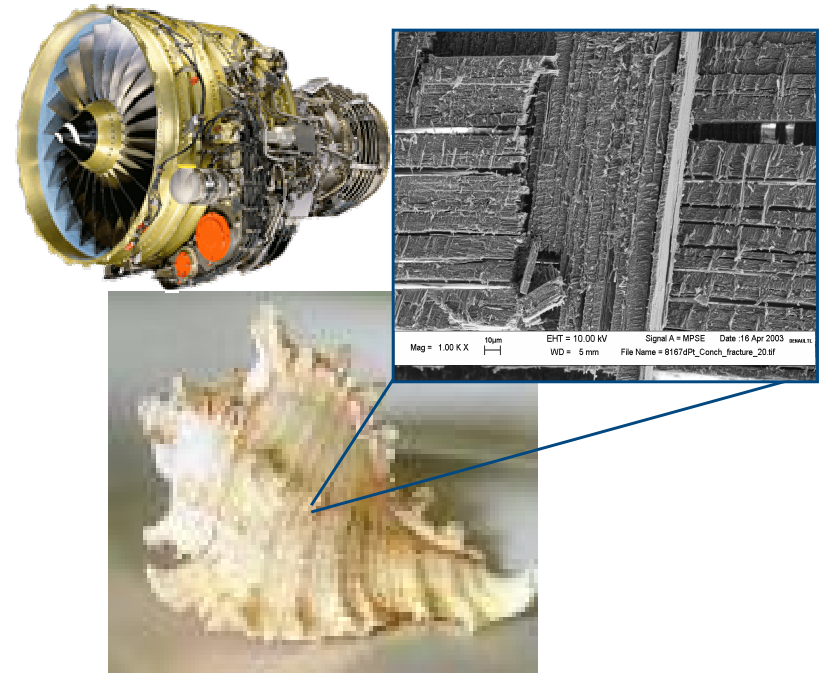
More Damage Tolerant Ceramics

- Power Generation & Aircraft Engines
- Improved efficiency: higher temp, lighter weight

NanoPhosphors

- Improved efficiency lighting

Harsh Environment Sensors

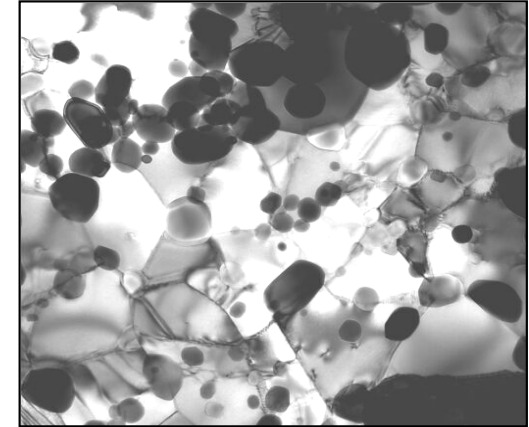


Nanostructured Metallic Systems

Technology Emphasis:

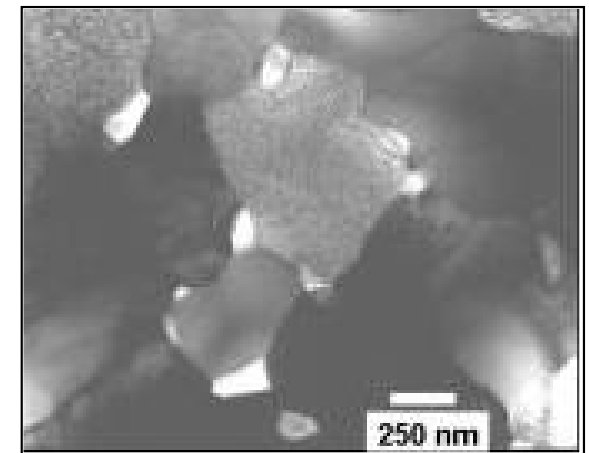
High-Strength Alloys

- Novel processes to create nanostructures
- Structure-property relationships



High-Temperature Stability

- Create mechanisms to prevent coarsening of nanostructures
- Computational modeling



Nanostructured Metallic Systems

Product Impact:

Aircraft Engines

- Weight reduction in fan blades
- Improved efficiency



Electric Power

- High power density machines

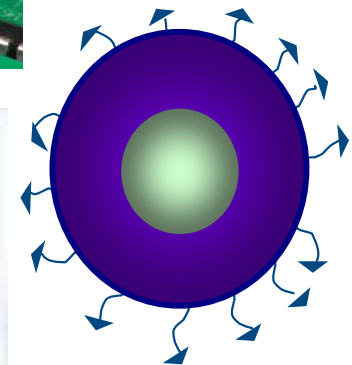
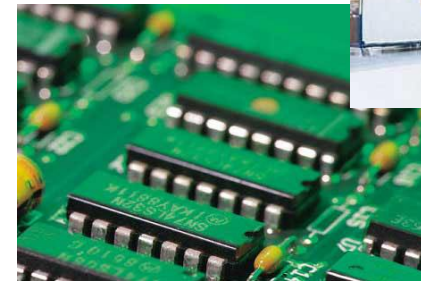
High Efficiency Power Turbines

- Higher operating temperatures
- Improved life



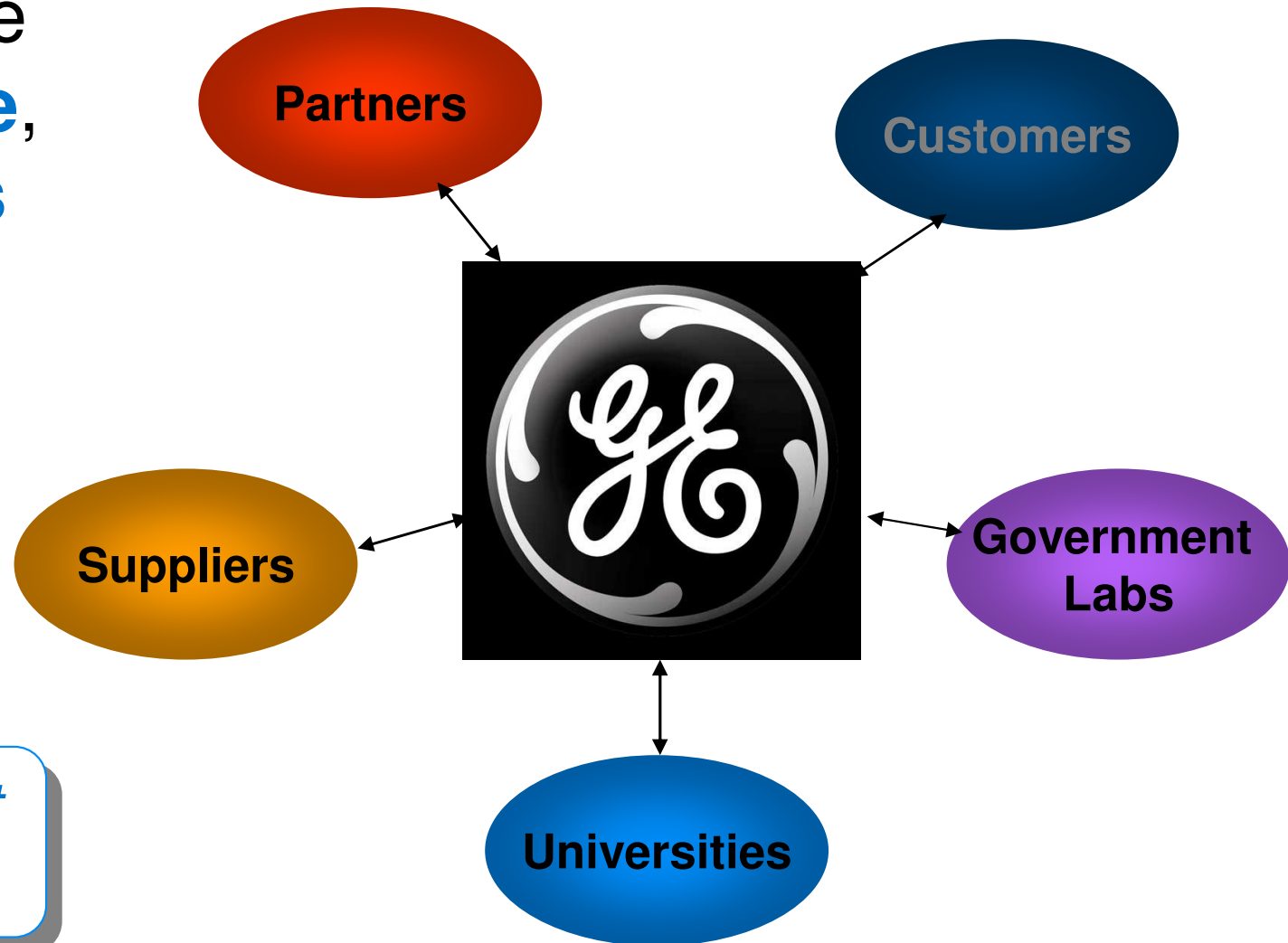
GE Nanotechnology Driving Growth

- Building on 100 years of material science expertise
- Creating breakthroughs in material properties
- Will impact all GE businesses
- Expand into new markets
- Create new products and services



But Even GE Needs Partners

In order to move **fast**, be **flexible**, and keep **costs** down, GE must **strategically partner**....



*Partnership must
be win-win*



Strategic Alliances at GE GR

GE's overall strategy for partnering:

• When?

- a technology gap exists at GE
- makes sense for all partners

• How?

- use six sigma for partner selection
- method (JV, government funding, direct funding, etc.) is on case-by-case basis

• What works?

- it's a win-win for everyone
- roles and goals are well defined
- IP ownership agreed-to early



Partner Selection Is Critical

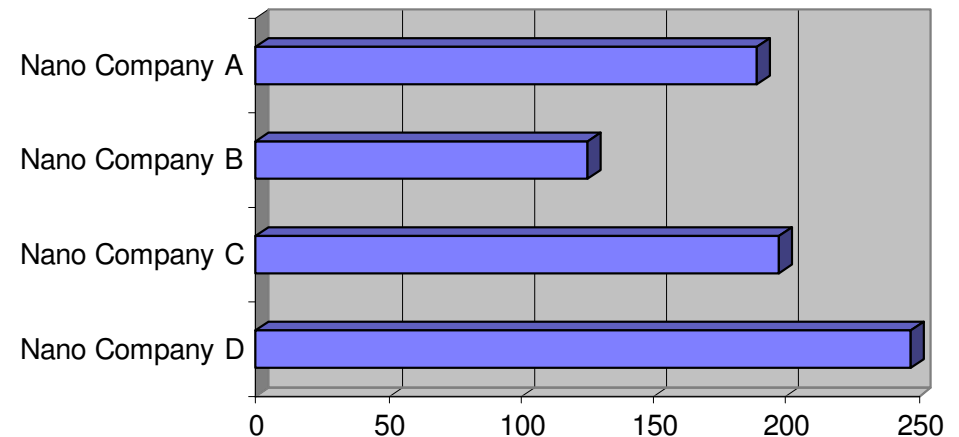
Use Six Sigma tools to help select partner — *Partner tradeoff analysis using QFD*

Partnering QFD

Product Requirements

Customer Expectation	Importance	Nano Company A	Nano Company B	Nano Company C	Nano Company D	Weighted Score
Synergy with CNT growth technology	4	H	L	M		56
No End Use Conflict	5	M	L	H		66
Potential IP clash (no current strategy with any)	5	H	L	H		72
Responsiveness	4	M	H	H		50
Well-known technical lead	3	M	H	L	H	66
Synergy with company's charter	3	M	M	H	H	72
Timing - close within 1 week	5	M	M	L	M	50
Synergy with device technology	5	H	M	M	H	120
Compatible Business Model	3	L	M	M	H	48
Total		189	125	197	247	

Partnering QFD Pareto



Nanotechnology AT

*Ready
to
Serve*

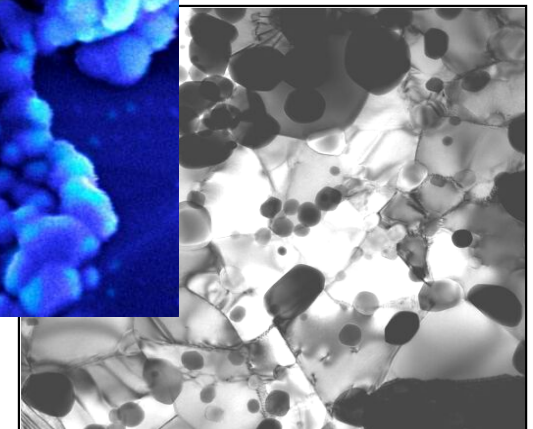
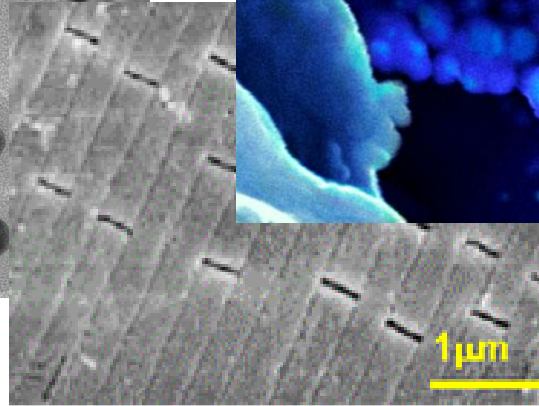
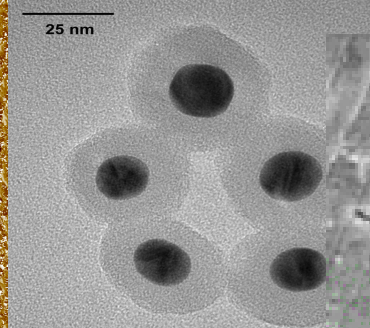
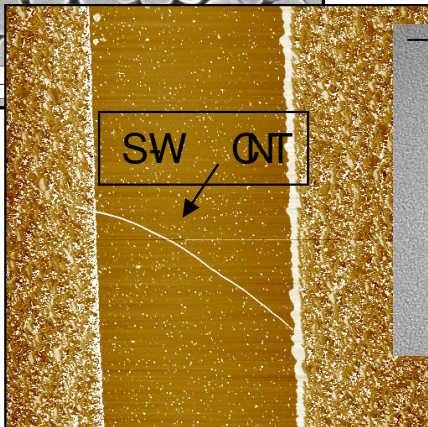
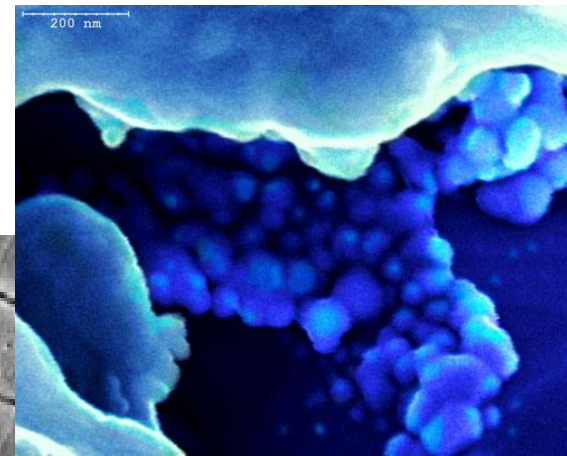
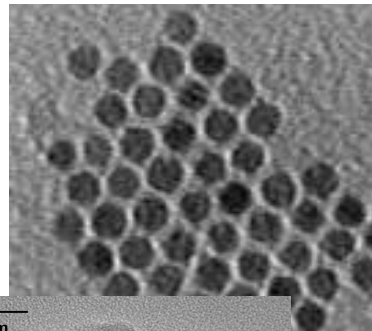
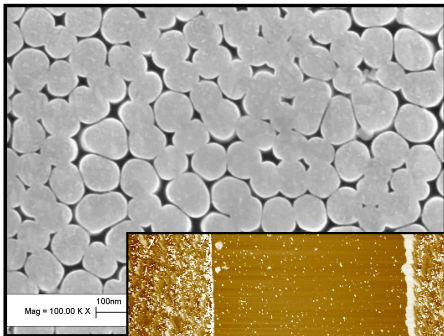
*Multi-Generation
Product Plans*

*CEO
Projects*

*Advanced
Technology*

5-10+ years to impact Business

Platform Technology Focus





imagination at work